



Company Profile

mission

To deliver state-of-the-art eLearning and training solutions that contributes to the knowledge growth of the Middle East region

vision

Implement a full fledge eLearning solutions that serves the Middle East corporate, government, and educational sectors

“I never try to teach my students anything. I only try to create an environment in which they can learn”

Albert Einstein



**"I HAVE NO SPECIAL TALENT.
I AM ONLY PASSIONATELY
CURIOUS"**
Albert Einstein

introduction

iLearn is the leading technology and services provider in the fields of eLearning and education technologies. Our qualified eLearning staff equipped with state-of-the-art eLearning tools and products will be able to assist you in your eLearning initiatives.

Located in the UAE, with an outreach to the Middle East region, iLearn is your eLearning partner!

iLearn utilizes its unmatched expertise and strategic partnerships with leading educational and technological providers to deliver a comprehensive range of learning products and solutions that serve the Higher Education, Government and Corporate sectors.

Our highly experienced technical staff works with clients to design, develop and deliver flexible, cost-effective and customized learning solutions, based on training needs analysis frameworks, blending online and face-to-face learning.

Our team has expertise in designing eLearning content for multiple platforms, such as Labware LIMS, SAP, Oracle HRMS, MS Office, and many more.



Values

Openness

Control

Capability

Innovation

Support

From start to finish, we will be entirely open and transparent, sharing everything you want to know.

You are fully in control every step of the way and have complete control of the finished product without any lock-in.

We can achieve any required outcomes with any technology, for any type of business, in whatever way you want and at any scale.

We understand and support your aspirations, and we share the risks and your goals.

We have an extensive track record of tackling hard problems with innovative technology and business models.

We provide Arabic and English speaking operational support based in the UAE. We are from the Middle East ready to serve our Middle Eastern clients.



e-Learning

e-Learning

When planned well and used appropriately, eLearning in the Middle East region works. With various research studies to draw on - including many with strong methodology and experimental controls – there is little doubt that eLearning offers a substantial payback to the organization that can get it right.

iLearn Middle East is actively engaged in assisting organizations to usher in a paradigm where smart learning technology will proactively evolve an organizations current paradigm towards becoming a Learning Organization.

The better eLearning is integrated with the business and aligned to the organization's goals at strategic level, the more powerful will be its potential impact on the financial well being of the organization.

Using eLearning to meet objectives like these means putting it at the very center of the business's value creating processes - becoming, in effect, a learning organization.





The New Frontier

The Middle East is an active frontier for the sale of learning technologies and solutions. Every organization is looking to secure its bottom line revenues in a dramatically altered economic environment through Human Capital Management strategy. iLearn Middle East recognize the pain and challenge that face regional organizations.

iLearn provides innovative products to cater the corporate, higher education and k-12 sectors. All our products listed below can be installed locally with the client or on the cloud; they all support Arabic language as well.

Through detailed studies and close interaction with its clients' key staff members; iLearn designs long-term strategies for leading academic, commercial and governmental organizations across the Middle East.

iLearn strategically combines the most effective mix of technologies and educational content to suit each client's individual needs.

iLearn's Courseware Development Team excels at custom designing courses – according to international standards and best practices – on a wide range of topics.

We can also assist you in your educational technologies implementation such as learning management system, Virtual Classrooms, assessment management system, talent management system and content management system.

iLearn is committed to providing its clients with the most innovative education solutions available by using well-demonstrated learning models and state of the art content development tools.



Totara Learn

Totara is a custom distribution of Moodle, the world's most popular learning management platform, for the corporate sector. The LMS is available in multiple languages, including **Arabic**. Users can access it from a PC, tablet or a phone!

It is a game-changing LMS for the corporate sector, comprising a rich feature set and commercial grade support but with all of the benefits and freedom open source brings to play. Developed as a distribution of Moodle, the leading open source platform in the education sector, at Totara we have focused on the requirements of the corporate sector and extended the functionality to meet the specific requirements of corporate and work based learning.

Totara enables you to actively manage the development of your team with individual development plans and program management. It also assists efficient management of face to face training sessions with learner self service.

iLearn is managing the Arabic localization of Totara LMS

- Hierarchy & Competency mapping
- Individual Learning Plans
- Program Management
- Team Management
- Performance management
- Classroom Management
- Reporting Dashboards
- HR/ERP/CRM Integration
- 360° Assessment
- Assessment Management
- Approval Workflow
- Totara Social
- Chat and Forums
- CMS Ready
- Virtual Classrooms
- Attendance Management



eLearning Portal

Our concept of eLearning portal is a full fledge solution combining a content management system (CMS) fully integrated with Totara learning management system (LMS). iLearn also populates the portal with a library of off-the-shelf content as well as the ability to add/create bespoke content.

The platform can be hosted on the cloud or locally installed in the client's data center. We are also pleased to announce that the entire portal is available in multiple languages, including Arabic and English.

The portal provides a personalized, interactive and collaborative learning experience around courses, classes, virtual classrooms, wikis and blogs that is available on PCs, tablets and mobile devices.

Some of the features include:

Multiple Platforms and Languages: The portal can be accessed via PCs, tablets and mobile devices. It also supports multiple languages including Arabic.

Personalization: Employees and organizations can customize the entire look and feel of the portal to suit their own branding guidelines. Trainers imparting training in various areas.

Integration: Complete integration with HR systems, Active Directory SSO and Payment gateways.

Engaging: The portal supports different engaging features such as a complete assessment management engine (more than 20 different question types), file sharing, chat rooms, forums, virtual classroom and web conferencing, audio/video upload/ gradebook/ attendance management/ results management and many more! a training program to a particular organization.

Storefront Capability: Corporates may wish to activate the digital storefront functionality to allow restricted access to certain modules/courses.



أهلاً بك في منصة التعلم الذكي
لتنمية رأس المال البشري والتدريب



Open edX is the open source platform that powers edX courses. Through our commitment to the open source vision, edX code is freely available to the community. Institutions can host their own instances of Open edX and offer their own classes. Educators can extend the platform to build learning tools that precisely meet their needs. And developers can contribute new features to the Open edX platform.



Content Development

In our capacity as experienced educators and e-content developers, we provide customized, interactive courseware in line with international standards such as SCORM, AICC and IMS.

iLearn provides highly interactive, multimedia rich content mapped to specific needs and learning objectives. Our Custom Content Development process follows international models of implementation and design (ADDIE) and adheres to global standards. All our courses are created in HTML5 and can play on PCs, tablets and phones!

Analysis: The Instructional Designer (ID) and Subject-Matter Expert (SME) analyze learning needs, identify learning objectives, study learners characteristics, and build course outline.

Design: The Instructional Designer (ID) and Subject-Matter Expert (SME) selects proper strategies for content delivery and presentation, learners assessment; identifies the levels of interaction, supportive educational tools; and prepares the course syllabus.

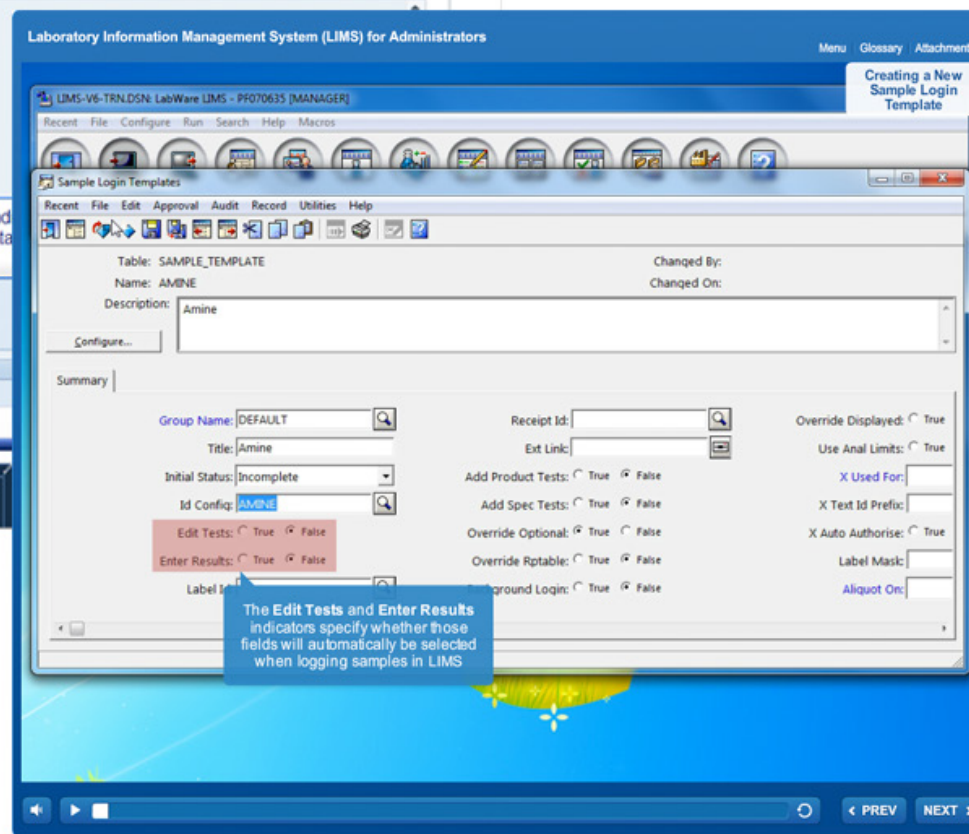
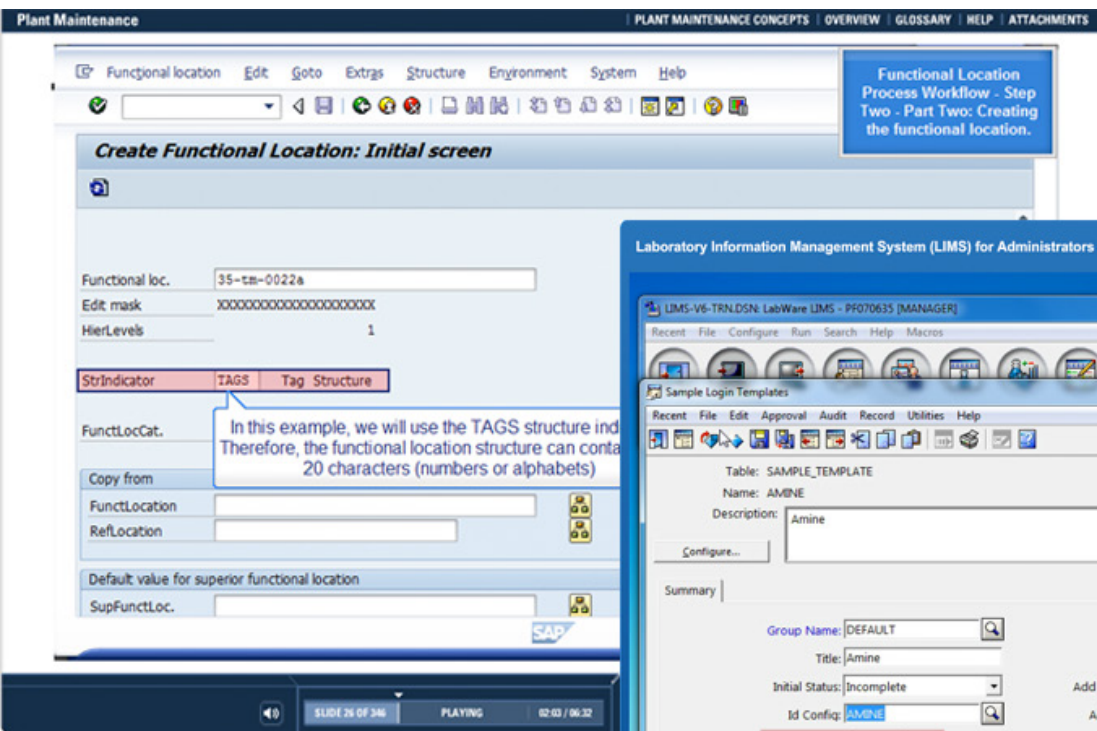
Development: The production team develops the text, storyboards, graphics & Flash elements, and audio; and then integrate these assets together into Learning Objects (LOs) and full courses.

Implementation: The deployment team uploads content on LMS, and configures the environment to properly deliver content to the end-user.

Evaluation: After each stage of development, the Quality Assurance (QA) team reviews the content substantively, technically, and functionally to verify the quality of each stage's outputs.

Sample Content Produced:

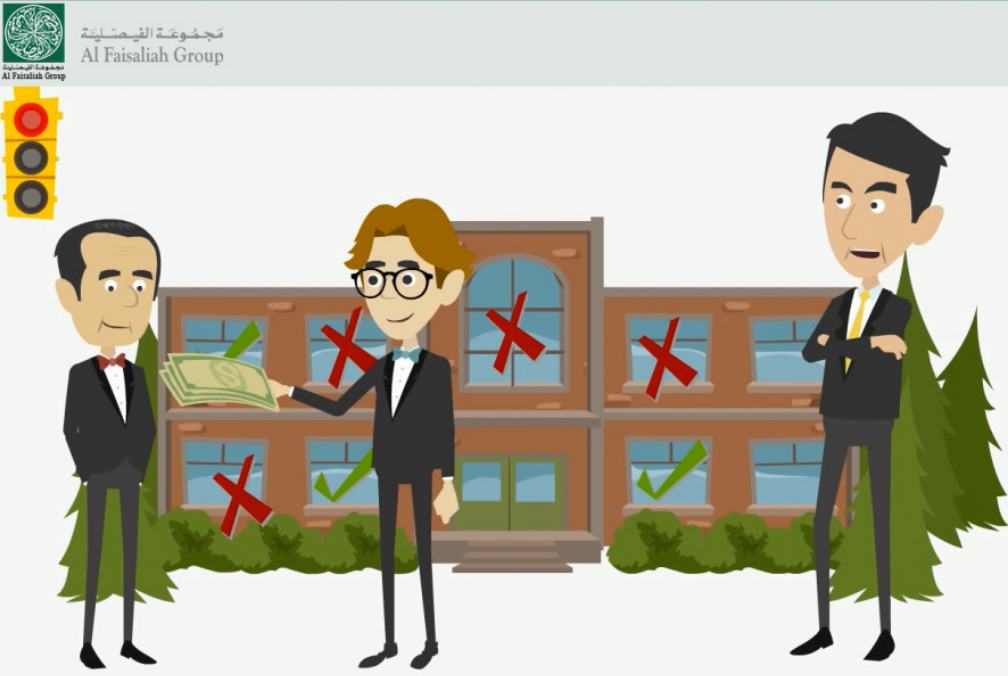
- SAP Plant Maintenance
- SAP Materials Management
- Labware LIMS (Users and Administrators)
- Permit to Work
- Oracle HRMS
- Finacle Banking Software
- Many more!



Al Faisaliah Group Demo

Menu | Resources | Glossary

Module One: Introduction
Welcome



Knowing the Code of conduct (the Code) sets forth the basic standards to be observed by all employees of Al-Faisaliah Group (AFG) and its subsidiaries

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Off-the-shelf Library

iLearn works with its partners in delivering a library of high quality ready made courses available in Arabic and English. Our library contains hundreds of courses!

The courses are SCORM certified and can be deployed locally on your selected learning management system. Some of the topics our library covers are:

Management and Leadership: Arabic and English courses covering supporting change, fundamentals of management, advanced management skills and many more

Applied Personal Development: Arabic and English courses covering personal development, handling stress, emotional intelligence and many more

Professional Efficiency: Arabic and English courses covering time management, speed reading, prioritization, improving performance and many more

Finance: Arabic and English courses covering balance sheets, income statements, financial data and many more

Projects: Arabic and English courses covering project management, project planning, project risks, project budget and many more

Commercial: Arabic and English courses covering customer relationship, sales, buyers, building loyal customers, and many more

Purchasing: Arabic and English courses covering the purchasing process, purchasing strategies, needs and costs analysts, and many more



References

شرطة دبي
DUBAI POLICE



FANR
الهيئة الاتحادية للرقابة النووية
Federal Authority for Nuclear Regulation



TETCO
مجلس التعليم
Education Council

وزارة التعليم
Ministry of Education

غرفة دبي
DUBAI CHAMBER

أسواق التميمي
tamimi markets

Alshaya

اكسترا
extra

أدنوك
ADNOC



دائرة القضاء
JUDICIAL DEPARTMENT



الهيئة العامة للطيران المدني
GENERAL CIVIL AVIATION AUTHORITY





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